

Monday, 22nd September 2008

Siemens 'Odd-on Favourites' with Horse Racing Ireland €1m Contract

Siemens IT Solutions & Services today announced details of a €1.2m contract to develop a bespoke information management system for Horse Racing Ireland (HRI).

The project, which is due for completion in the summer of 2009, involves the development of an information network that will facilitate HRI's management of their extensive horseracing administration activities across Ireland. It will integrate into one comprehensive and assimilated information system HRI's record processing of all the various racehorse and owner registrations; the acceptance of entries and declarations; and the programming of fixtures and race programmes.

According to Brian Hickey, Business Development Manager, Siemens IT Solutions & Services: "This is an all encompassing project where the entire knowledge resources of the organisation can be effectively integrated and automated. It is designed to improve dramatically efficiencies and resources for HRI, giving the organisation greater flexibility in its day-to-day management across all of its activities."

Horse Racing Ireland is the national authority for horseracing in Ireland. Established by the government as a semi-state commercial body in 2001, HRI's aim is to develop and promote Ireland as a world centre of excellence for horse racing and breeding.

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Outlining the rationale for the development, Frank Meldon, HRI's Director of Information Technology explained: "The new system will be web based comprising a bespoke element but will leverage existing packaged technologies which will add functionality and future flexibility. The goal is to streamline the racing administration function internally and improve interactivity with our external user base. This will have the double benefit of increasing service levels for our customers, whilst at the same time also reducing the cost of servicing clients".

About Siemens IT Solutions and Services

Siemens IT Solutions and Services is a leading provider of IT solutions and services. It covers the entire IT service chain from a single source, from consulting to system development and integration, right through to the management of IT infrastructures. Siemens is a global company providing products, systems, services and solutions for the industry, energy and healthcare sectors. The company employs over 1,100 highly skilled people in Ireland and has offices in Belfast, Cork and Dublin.

For more information, please visit: www.siemens.ie

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